

Dear Muskie Expo Exhibitor,

Welcome to the 2025 Muskie Expo Milwaukee at the Washington County Fair Park.

You will be able to begin setting up on Thursday, February 13, from 8:00 a.m. through 7:00 p.m.

We will recommence Friday, February 14, at 8:00 a.m., with the show starting at 1:00 p.m. (PLEASE NOTE THE TIME CHANGE FROM PREVIOUS YEARS.)

Badges will be given out beginning Thursday afternoon. Jean and Elizabeth will be roaming the floor and they will get to you.

Hours of the show are:

- Friday 1-7pm
- Saturday 9am - 5pm
- Sunday 9am - 2pm

We allow up to three badges per PAID booth.

If tables or chairs are needed, we provide those for no additional charge. However, we still need to know as the work orders need to be sent in on Wednesday, February 5. Tall chairs need to be reserved, draped tables need to be reserved, tall tables need to be reserved, tall draped tables need to be reserved. If you want these items, there is a cost to some of these items as identified on the front page of the contract.

IMPORTANT: Watch your email for an invoice (this will come from Quickbooks). Please do not ignore this! In addition to paying your invoice, please review it to make sure everything you have requested for your booth is included. If something is not on the invoice, such as a draped table or tall chairs, the venue's staff will not have it for you. **SO REVIEW YOUR INVOICE** and get us any changes by Wednesday, Feb. 5.

In addition, please don't forget the simple things that can help us all have a great show, such as sharing other show vendors' social media posts. And please post on all your social media outlets (Instagram, Twitter, Facebook, YouTube, TikTok, X, Truth Social, that you will be at the show! If you have an email list, we encourage you to use email to let everyone know the details of the upcoming show.

Important: NO CARRY-IN of ANY alcoholic BEVERAGES. Bring a water bottle as that is the only way water is provided at no charge.

NO EARLY TEAR DOWN, as no other show ends at 2 p.m. on Sunday.

Please keep my number in your phone: 608-220-7392. I am here to work for you, so please don't hesitate to call with any questions. You may also email me at info@muskieexpo.com

See you at the show!

Mike Vesperat and Team