

# Muskie Expo Milwaukee Returning Exhibitor Agreement

February 14, 15, 16, 2020  
Washington County Fair Park, West Bend, Wisconsin



## Booth Rates - Muskie Expo Milwaukee

Booth rates are for 2020 exhibitors who participated in the 2019 show.  
To receive this loyalty pricing, full balance must be received by November 15, 2019.

Inside Booth - \$500.00 |  Corner Booth - \$550.00

Booth includes 8'x10' draped booth, 8' high back drape, 3' high side drapes, 2 show badges per booth, and WiFi Internet access. The following items may be rented for an additional fee. Please indicate the number of each item you would like rent.

\_\_\_ Undraped Tables - Free

\_\_\_ Draped Tables - \$30 each

\_\_\_ High Draped Tables - \$40 each

\_\_\_ Cushioned Chair - \$3 each

\_\_\_ High Padded Chair - \$30 each

\_\_\_ Electrical - \$50

Booth number you desire (NOT guaranteed): \_\_\_\_\_ 1st Choice \_\_\_\_\_ 2nd Choice

Accepted for Muskie Expo Milwaukee, \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_ by \_\_\_\_\_.

Accepted for \_\_\_\_\_, \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_ by \_\_\_\_\_.  
(exhibitor name) (signature)

Exhibitor:	Sellers Permit Number:		
Address:	City:	State:	ZIP:
Phone:	Email:		

Company Name as you would like it to appear: \_\_\_\_\_

Please sign and return with payment (check or credit card) to: Muskie Expo Milwaukee, 6305 Southern Circle, Monona, WI 53716

Make checks payable to: Muskie Expo Milwaukee

### Credit card payments (All credit card payments will have a 2% convenience fee added to final charge.)

Name: (as it appears on card)	Credit Card number:
Billing Address:	Credit Card type (circle one): VISA / MasterCard / AmEX
City, State, Zip:	Expiration Date:
Country:	3 Digit CVV/CVC code on back of card:

Questions? Please contact Mike at the Muskie Expo at [info@muskieexpo.com](mailto:info@muskieexpo.com) or (608) 220-7392.

**\$100 down payment to reserve spot due August 1<sup>st</sup>, balance due November 15<sup>th</sup> to receive discounted price.**

# Muskie Expo Milwaukee Rules and Regulations

## 1. Who May Exhibit

The "Show" (see floor plan) is reserved for exhibits by retailers and manufacturers of fishing booths in the show area manned by manufacturers, representatives, retailers, wholesalers, and/or distributors. Subleasing/sharing is not permitted as example; Manufacturers renting or sharing a section from retailer.

## 2. Payment of Space

All monies paid shall be retained by show management in the event exhibitor fails to fulfill or violates contract or withdraws from the show.

## 3. Installation

- Booth Walls may not exceed 8' in height. Booth Space includes 1 draped booth, 8' high back drapes and 3' high side drapes.
- No partitions, frames or uprights over 4' in height are allowed in exhibit spaces unless approved by Show Management.
- No damage of any nature may be done to any portion of the exhibit area.
- **Setup Time: tentative**  
Thursday: 12 noon to 6 p.m.  
Friday: 7 a.m. to 2 p.m.
- **Tear Down: tentative**  
Sunday: 2 p.m. to 6 p.m.
- **Show Hours: tentative**  
Friday: 2 p.m. to 7 p.m.  
Saturday: 9 a.m. to 5 p.m.  
Sunday: 9 a.m. to 2 p.m.

## 4. Safety

All decorations and exhibit material must be made of flame proof material or be made flame proof.

## 5. Electrical Compliance

All electrical wiring and equipment must meet local electrical code.

## 6. Services

- The show management will be responsible for sweeping and maintaining the show aisles. Exhibitor must at their own expense keep their spaces clean, rugs vacuumed, products dusted and exhibits in good order.
- The show management shall use proper and reasonable care to have all power, air, water, and gas services installed and operational during the show. The show, however, shall not be responsible for late installation or interruptions of any such services.

## 7. Insurance

- Exhibitors who desire insurance on their exhibits must place the same at their own expense. Attention is particularly called to the necessity of covering all risks (liability, fire, theft, damage, etc.) on your exhibit from place of shipment to the exhibition building and return, including the period during which goods remain at the exhibition building. Attention is also called to the need for exhibitor to carry workman's compensation with Employers liability
- Your signed contract acknowledges that you have added the following entities as Additional Insureds to your existing liability policy: Vesperat Productions I, Inc., 6305 Southern Circle, Monona, WI, 53716; and the Venue, 3000 Hwy PV, West Bend, WI, 53095.

## 8. Security

The show management shall be responsible for providing security for surveillance of the exhibit hall only. Individual exhibit security is the responsibility of the exhibitor. The show management assumes no responsibility for goods delivered to the center of materials, exhibits or products brought into or left in the center.

## 9. Liabilities

Exhibitor hereby agrees to indemnify, and save harmless, show management, Show Center, their managers, officers, sponsors, employees, agents, successors and assigns for any suit or claim for personal injury, or for property damage or for loss of use of property by whomsoever sustained on or about the exhibitor's display due solely to the negligence of the show management or show center.

## 10. Force Majeure

In the event the show or any part of the exhibit are thereof is unavailable whether for the entire event or a part of the event as a result of fire, flood, tempest, or any other such cause or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or any other cause or agency over which the show has no control or show the show decide that because of any such cause it is necessary to cancel, postpone, or rest the show, or reduce the installation time, show time, or move-out time, the show shall not be liable to identify or lost direct or arising as result thereof.

## 11. Amendments

Show Management shall have the power in the interpretation and enforcement of all rules contained herein. Show management shall also have the power to make such amendments thereto and such further rules and regulations as shall be considered necessary for the proper conduct of the exhibition.

***Exhibitors tearing down early may not be considered for next year's show***

**NO EARLY TEAR DOWN!**