



**To enter the New Product Showcase:**

- \* Please print and complete this entry form (both pages)
- \* Scan and Email completed form to: [Jim\\_ashton@aol.com](mailto:Jim_ashton@aol.com)

All entry forms must be received by Muskie Expo by Friday, December 29<sup>th</sup> 2017. An email confirmation will be sent upon receipt of each entry. The number of product submissions is limited to five (5) per category, with one (1) per series or model per company.

**New Product Submission Categories**

Please check each category to be entered along with the number of entries per product category.

- \_\_\_ **Muskie Rod:**  
Any rod designed primarily for Muskie fishing
- \_\_\_ **Hard Lure\*:**  
Any lure that is MOSTLY a hard-sided bait. Only one size and color per model type.
- \_\_\_ **Soft Lure\*:**  
Any lure that is MOSTLY a soft-sided bait. Only one size and color per model type.
- \_\_\_ **Tackle Management:**  
Any product that functions to organize any or all Muskie tackle such as rod/reel management, and/or storage boxes, including tackle boxes and/or carrying cases
- \_\_\_ **Terminal Tackle:**  
All hooks, sinkers, leaders, snaps or any other form of terminal tackle, with the exception of hard or soft-sided lures.

**Please type or print clearly**

I certify that all products entered into Muskie Expo Chicago New Product Showcase are new for 2018. These products have not been sold in North American markets at any level of distribution prior to January 1<sup>st</sup> 2018, and they have not appeared in any 2017 (or earlier) product catalog. Further, I certify that I am in compliance with local, state and federal laws.



Company Name: \_\_\_\_\_

On-site Contact Name: \_\_\_\_\_

On-site Contact phone number: \_\_\_\_\_

Contact email address: \_\_\_\_\_

Booth#: \_\_\_\_\_

Signature: \_\_\_\_\_

- \* **Hard Lure and Soft Lure entries PLEASE NOTE: TWO (2) lures MUST be submitted for each entry. Unless otherwise specified, all lures will be considered a donation and will be given to a non-profit charity of Muskie Expo's choice within the fishing community.**