



Muskie Expo Milwaukee Announces All-New Venue for 2016

February 15, 2015.

The Muskie Expo is proud to announce that the 2016 Muskie Expo Milwaukee will be held at a brand new location, on February 12-14, 2016.

Located just 30 minutes north of Milwaukee on Highway 45, the Washington County Fairgrounds and Convention Center, in West Bend, WI, will offer an additional 10,000 square feet of exhibition space.

Due to the dramatic increase in popularity of the Muskie Expos, we are moving to allow more space for additional booths, boat manufacturers, and additional rooms for more hands-on workshops. These additional workshops promise to further increase the educational adventure attendees enjoy. For complete directions and maps, please visit www.wcfairpark.com.

PARKING IS FREE!

Parking will be free at the new location: you will now have additional money to spend on fishing equipment instead of your vehicle space at the show. There will also be plenty of free parking near the center which means less walking distance in cold weather!

EXHIBITER PRICING:

This move allows us to stay with our current booth pricing for exhibitors. By keeping their costs low, they can pass that savings on to you! The additional space remaining at current pricing will also encourage many additional vendors, offering the biggest selection of gear around. Bringing the Muskie fishing industry and Muskie anglers together is what Muskie Expo is all about.

FOOD

Home cooking is back! We are pleased to announce we have an incredible church group who has been specially selected by Muskie Expo to provide high quality food that will leave you with that down-home satisfied feeling. We will also offer beer and other adult beverages.

HOTELS

Our Host Hotel will be offering discounted rates for our vendors and guests to stay for the weekend. To really get the full Muskie-Expo experience, coming for more than just one day will give you the time to attend more sessions and to spend a bit more time looking at the latest innovations in the Muskie-fishing world! We will also have a few secondary hotels in the event our Host Hotel is full.

The Muskie Expo show sponsor, Cabelas, is just down the road, so you can combine your trip to make for an all-day event.

We hope to see you at the all-new venue for Muskie Expo Milwaukee, 2016! For additional information, please visit our website at MuskieExpo.com or info@muskieexpo.com