

## Muskie Expo Milwaukee Announces All-New Venue for 2016

October 21, 2015.

Muskie Expo is proud to announce that the 2016 Muskie Expo Milwaukee will be held at a brand new location, February 12-14, 2016. Located just 20 minutes north of Milwaukee on Highway 45, the Washington County Fairgrounds and Convention Center, in West Bend, WI, will offer an additional 10,000 square feet of exhibition space. Due to the dramatic increase in popularity of the Muskie Expos, we are moving to allow more space for additional booths, boat manufacturers, and additional rooms for more hands-on workshops. These additional workshops promise to further increase the educational adventure attendees enjoy. For complete directions and maps, please visit [www.wcfairpark.com](http://www.wcfairpark.com).

**PARKING IS FREE!** Parking will be free at the new location: you will now have additional money to spend on fishing equipment instead of your vehicle space at the show. There will also be plenty of free parking near the center which means less walking distance in cold weather!

**MORE FISHING BOATS.** This move allows us to expand our boat display bringing in more manufacturers and dealers. If you are looking for a new fishing boat, this is the place to shop as we have over 8 manufacturers displaying the newest boats for 2016 season. Bringing the Muskie fishing industry and Muskie anglers together is what Muskie Expo is all about.

**FIRST 200 PAID ATTENDEES** will receive a FREE Muskie Lure. That's right, get in first and get a Musky Lure free. Plus, you be the first to get chance to buy the limit edition custom Muskie Lures designed just for this show. Hurry as get in line!

**FRIDAY NITE FISH FRY** – Schwai's Meat Market is putting on a FANTASTIC fish fry for \$10. Schwai's been voted as the number ONE best fish fry of the area. We have a very nice quality dinner for your enjoyment.

Only at Muskie Expo can you see the latest in Muskie-fishing innovations, visit with the pros to learn tactics and strategies first-hand, and evaluate thousands of products – all under one roof! We welcome everyone...whether you are a world-class Muskie angler, an angler who has experience catching many species but is looking to learn more about Muskie fishing, or a beginner looking for your first rod and reel, you will be exposed to the best in the business, and will walk away with the tools and increased knowledge to help you land the Muskie of your dreams!

**HOTELS.** Our Host Hotel will be offering discounted rates for our vendors and guests to stay for the weekend. To really get the full Muskie-Expo experience, coming for more than just one day will give you the time to attend more sessions and to spend a bit more time looking at the latest innovations in the Muskie-fishing world! We will also have a few secondary hotels in the event our Host Hotel is full. Muskie Expo show sponsor, Cabelas, is just down the road, so you can combine your trip to make for an all-day event. We hope to see you at the all-new venue for Muskie Expo Milwaukee, 2016! For additional information, please visit our website at [www.MuskieExpo.com](http://www.MuskieExpo.com). You can also email us at [info@MuskieExpo.com](mailto:info@MuskieExpo.com).