

Milwaukee

```
[et_pb_section      admin_label="section"] [et_pb_row
admin_label="Row"] [et_pb_column      type="1_4"] [et_pb_image
admin_label="Image"  src="/wp-content/uploads/2014/03/chicago-
visitor.jpg"          show_in_lightbox="off"
url="http://muskieexpo.com/visitor-page/" url_new_window="off"
use_overlay="off"  animation="left"  sticky="off"  align="left"
force_fullwidth="off"  always_center_on_mobile="on"
use_border_color="off"  border_color="#ffffff"
border_style="solid"]
[/et_pb_image][et_pb_column][et_pb_column
type="1_4"] [et_pb_image  admin_label="Image"  src="/wp-
content/uploads/2015/07/mil-exhibiting.jpg"
show_in_lightbox="off"
url="https://muskieexpo.com/becoming-an-exhibitor-for-muskie-e
xpo-milwaukee/"  url_new_window="off"  use_overlay="off"
animation="left"  sticky="off"  align="left"
force_fullwidth="off"  always_center_on_mobile="on"
use_border_color="off"  border_color="#ffffff"
border_style="solid"]
[/et_pb_image][et_pb_column][et_pb_column
type="1_4"] [et_pb_image  admin_label="Image"  src="/wp-
content/uploads/2014/03/Hours1.jpg"  show_in_lightbox="off"
url="https://muskieexpo.com/admission-info/hours-and-admission
/"  url_new_window="off"  use_overlay="off"  animation="left"
sticky="off"  align="left"  force_fullwidth="off"
always_center_on_mobile="on"  use_border_color="off"
border_color="#ffffff"  border_style="solid"]
[/et_pb_image][et_pb_column][et_pb_column
type="1_4"] [et_pb_image  admin_label="Image"  src="/wp-
content/uploads/2014/03/location-Milwaukee.jpg"
show_in_lightbox="off"
url="https://muskieexpo.com/admission-info/hours-and-admission
/"  url_new_window="off"  use_overlay="off"  animation="left"
sticky="off"  align="left"  force_fullwidth="off"
```

```
always_center_on_mobile="on"      use_border_color="off"
border_color="#ffffff"           border_style="solid"]
[/et_pb_image][et_pb_column][et_pb_row][et_pb_row
admin_label="Row"][et_pb_column   type="4_4"][et_pb_image
admin_label="Image"              src="/wp-
content/uploads/2014/03/fishx.jpg" show_in_lightbox="off"
url_new_window="off" use_overlay="off" animation="left"
sticky="off" align="left" force_fullwidth="off"
always_center_on_mobile="on"      use_border_color="off"
border_color="#ffffff"           border_style="solid"]
[/et_pb_image][et_pb_column][et_pb_row][et_pb_row
admin_label="Row"][et_pb_column   type="1_4"][et_pb_image
admin_label="Image"              src="/wp-
content/uploads/2014/04/milwaukee-floorplan.jpg"
show_in_lightbox="off"           url="/wp-
content/uploads/2016/11/Muskie-Bldg-Floor-Plan-2017.pdf"
url_new_window="off" use_overlay="off" animation="left"
sticky="off" align="left" force_fullwidth="off"
always_center_on_mobile="on"      use_border_color="off"
border_color="#ffffff"           border_style="solid"]
[/et_pb_image][et_pb_image admin_label="Image" src="/wp-
content/uploads/2014/03/FloorPlan.jpg" show_in_lightbox="off"
url_new_window="off" use_overlay="off" animation="left"
sticky="off" align="left" force_fullwidth="off"
always_center_on_mobile="on"      use_border_color="off"
border_color="#ffffff" border_style="solid" url="/wp-
content/uploads/2017/02/FishX-Floor-Plan-2017-new.jpg"]
[/et_pb_image][et_pb_image admin_label="Image" src="/wp-
content/uploads/2014/03/buttonFishX.jpg"
show_in_lightbox="off"          url="http://fishexpos.com/"
url_new_window="off" use_overlay="off" animation="left"
sticky="off" align="left" force_fullwidth="off"
always_center_on_mobile="on"      use_border_color="off"
border_color="#ffffff"           border_style="solid"]
[/et_pb_image][et_pb_column][et_pb_column
type="3_4"][et_pb_text           admin_label="Text"
background_layout="light"        text_orientation="left"
```

use_border_color="off"
border_style="solid"]

border_color="#ffffff"

Top FOUR Reasons to Attend

Two Shows with one Admission – True quality value! Muskie Expo in one building and FishX in the other. One building full of Muskie Fishing products, resorts, baits, guides and FishX all Walleye, Bass, Pan Fish, Great Lakes, and more fishing products and services. Two GREAT shows at one bargain admission price. Such a Deal!

View All Major Product Lines – Want to stay ahead of the game? Muskie Expo is the only trade show where major Muskie manufacturers display their entire product lines, giving you the first look at what's hot for the season. Be the first to know what to throw on your next trip!

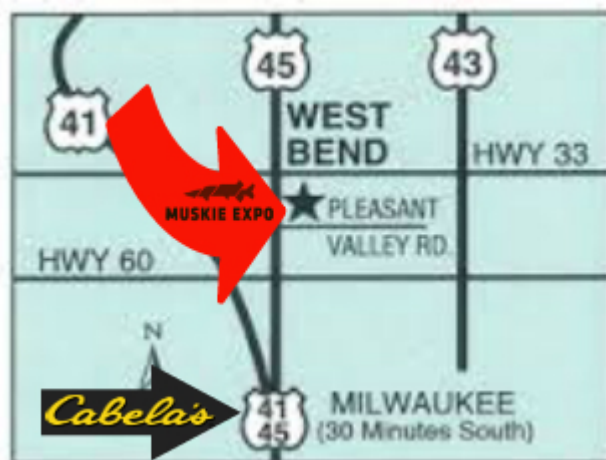


Muskie Expo-only Specials – Muskie Expo show specials offer attendees the chance to save big on the newest products for Muskie fishing. Best of all, you walk out of the door with your purchase in hand, ready to use immediately! In 2014, nearly a third of all Muskie Expo exhibitors offered incredible show specials...whether you are new to the sport or a high-roller in the Muskie world, there are huge savings waiting for you!

Networking Opportunities – Knowing that business still revolves around face-to-face meetings, Muskie Expo has created an environment where networking is encouraged, and where industry leaders build and maintain relationships. Whether you

are looking to build your business, or build your fishing network, you can do it at Muskie Expo. There's just no place like Muskie Expo!

Whats New – One FULL aisle of Musky Baits and Tackle by smaller First-Time manufacturers that you have never seen at any other show.



Fly Fishing for Muskies – Many new displays from fly manufacturers and fly Shops from around the world. Its here guys, the newest trend in Muskie Fishing, catching your next Muskie on a fly.



[/et_pb_text][/et_pb_column][/et_pb_row][/et_pb_section]